

Index: Volume 23

Alphabetical Index by Author

Bodily, Samuel E. and H. Landis Gabel
A New Job for Businessmen: Managing the Company's Environmental Resources
Summer 1982 Vol. 23 No. 4
pp. 3-18

Bowman, Edward H.
Risk Seeking by Troubled Firms
Summer 1982 Vol. 23 No. 4
pp. 33-42

Davidson, William H.
Small Group Activity at Musashi Semiconductor Works
Spring 1982 Vol. 23 No. 3
pp. 3-14

Doz, Yves L. and C. K. Prahalad
Headquarters Influence and Strategic Control in MNCs
Fall 1981 Vol. 23 No. 1
pp. 15-29

Ellis, R. Jeffery
Improving Management Response in Turbulent Times
Winter 1982 Vol. 23 No. 2
pp. 3-12

Gabel, H. Landis
Reform of the Clean Air Act — Another Decade of Waste?
Fall 1981 Vol. 23 No. 1
pp. 69-75

Goodman, Steven E.
Does the Business Student Have a Stake in U.S. Business?
Winter 1982 Vol. 23 No. 2
pp. 77-79

Heenan, David A.
Ideology Revisited: America Looks Ahead
Winter 1982 Vol. 23 No. 2
pp. 35-46

Henderson, Verne E.
The Ethical Side of Enterprise
Spring 1982 Vol. 23 No. 3
pp. 37-47

Katz, Harry C.
Assessing the New Auto Labor Agreements
Summer 1982 Vol. 23 No. 4
pp. 57-63

Kaufman, Lois and John B. Wolf
Hotel Room Interviewing — Anxiety and Suspicion
Spring 1982 Vol. 23 No. 3
pp. 57-61

Lucas, Henry C., Jr., and Jon A. Turner
A Corporate Strategy for the Control of Information Processing
Spring 1982 Vol. 23 No. 3
pp. 25-36

Maister, David H. and Christopher H. Lovelock
Managing Facilitator Services
Summer 1982 Vol. 23 No. 4
pp. 19-31

McMahon, Larry
Taking the Sting Out of Selling!
Fall 1981 Vol. 23 No. 1
pp. 3-14

Meldman, Jeffrey A.
Educating toward Ethical Responsibility in MIS
Winter 1982 Vol. 23 No. 2
pp. 73-75

Merchant, Kenneth A.
The Control Function of Management
Summer 1982 Vol. 23 No. 4
pp. 43-55

Nielsen, Richard P.
*Strategic Piggybacking — A
Self-Subsidization Strategy for Nonprofit
Institutions*
Summer 1982 Vol. 23 No. 4
pp. 65-69

Pearce, John A., II
The Company Mission as a Strategic Tool
Spring 1982 Vol. 23 No. 3
pp. 15-24

Ramquist, Judith
*Labor-Management Cooperation — The
Scanlon Plan at Work*
Spring 1982 Vol. 23 No. 3
pp. 49-55

Rehder, Robert R.
*American Business Education — Is It Too
Late to Change?*
Winter 1982 Vol. 23 No. 2
pp. 63-71

Ruback, Richard S.
*The Conoco Takeover and Stockholder
Returns*
Winter 1982 Vol. 23 No. 2
pp. 13-33

Schein, Edgar H.
*Does Japanese Management Style Have a
Message for American Managers?*
Fall 1981 Vol. 23 No. 1
pp. 55-68

Stout, Roy G.
*Organizing Marketing Research to Impact
Management*
Fall 1981 Vol. 23 No. 1
pp. 77-79

Theil, Henri
*The Quality of Consumption in the U.S. and
Abroad*
Fall 1981 Vol. 23 No. 1
pp. 31-36

Tichy, Noel M., Charles J. Fombrun, and
Mary Anne Devanna
Strategic Human Resource Management
Winter 1982 Vol. 23 No. 2
pp. 47-61

Weiss, Leo A.
*Start-up Businesses: A Comparison of
Performances*
Fall 1981 Vol. 23 No. 1
pp. 37-53

Subject Index

Business-Government Relations

A New Job for Businessmen: Managing the Company's Environmental Resources
Samuel E. Bodily and H. Landis Gabel
Summer 1982 Vol. 23 No. 4
pp. 3-18

Reform of the Clean Air Act — Another Decade of Waste?
H. Landis Gabel
Fall 1981 Vol. 23 No. 1
pp. 69-75

Corporate Strategy

The Company Mission as a Strategic Tool
John A. Pearce II
Spring 1982 Vol. 23 No. 3
pp. 15-24

Improving Management Response in Turbulent Times
R. Jeffery Ellis
Winter 1982 Vol. 23 No. 2
pp. 3-12

Managing Facilitator Services
David H. Maister and Christopher H. Lovelock
Summer 1982 Vol. 23 No. 4
pp. 3-18

Risk Seeking by Troubled Firms
Edward H. Bowman
Summer 1982 Vol. 23 No. 4
pp. 33-42

Start-up Businesses: A Comparison of Performances
Leo A. Weiss
Fall 1981 Vol. 23 No. 1
pp. 37-53

Strategic Piggybacking — A Self-Subsidization Strategy for Nonprofit Institutions
Richard P. Nielsen
Summer 1982 Vol. 23 No. 4
pp. 65-69

Ethics

Educating toward Ethical Responsibility in MIS
Jeffrey A. Meldman
Winter 1982 Vol. 23 No. 2
pp. 73-75

The Ethical Side of Enterprise
Verne E. Henderson
Spring 1982 Vol. 23 No. 3
pp. 37-47

Financial Management

The Conoco Takeover and Stockholder Returns
Richard S. Ruback
Winter 1982 Vol. 23 No. 2
pp. 13-33

Human Factors in Management

Does Japanese Management Style Have a Message for American Managers?
Edgar H. Schein
Fall 1981 Vol. 23 No. 1
pp. 55-68

Hotel Room Interviewing — Anxiety and Suspicion
Lois Kaufman and John B. Wolf
Spring 1982 Vol. 23 No. 3
pp. 57-61

Strategic Human Resource Management
Noel M. Tichy, Charles J. Fombrun, and Mary Anne Devanna
Winter 1982 Vol. 23 No. 2
pp. 47-61

Industrial Relations

Assessing the New Auto Labor Agreements
Harry C. Katz
Summer 1982 Vol. 23 No. 4
pp. 57-63

Labor-Management Cooperation — The Scanlon Plan at Work
Judith Ramquist
Spring 1982 Vol. 23 No. 3
pp. 49-55

International Business

Headquarters Influence and Strategic Control in MNCs
Yves L. Doz and C. K. Prahalad
Fall 1981 Vol. 23 No. 1
pp. 15-29

The Quality of Consumption in the U.S. and Abroad
Henri Theil
Fall 1981 Vol. 23 No. 1
pp. 31-36

Management Education and Development

American Business Education — Is It Too Late to Change?
Robert R. Rehder
Winter 1982 Vol. 23 No. 2
pp. 63-71

Does the Business Student Have a Stake in U.S. Business?
Steven E. Goodman
Winter 1982 Vol. 23 No. 2
pp. 77-79

Management Information Systems

A Corporate Strategy for the Control of Information Processing
Henry C. Lucas, Jr., and Jon A. Turner
Spring 1982 Vol. 23 No. 3
pp. 25-36

Marketing

Organizing Marketing Research to Impact Management
Roy G. Stout
Fall 1981 Vol. 23 No. 1
pp. 77-79

Taking the Sting Out of Selling!
Larry McMahon
Fall 1981 Vol. 23 No. 1
pp. 3-14

Organization Studies

Small Group Activity at Musashi Semiconductor Works
William H. Davidson
Spring 1982 Vol. 23 No. 3
pp. 3-14

Planning and Control Systems

The Control Function of Management
Kenneth A. Merchant
Summer 1982 Vol. 23 No. 4
pp. 43-55

Other

Ideology Revisited: America Looks Ahead
David A. Heenan
Winter 1982 Vol. 23 No. 2
pp. 35-46

C27

0	E2E	□
1	328	
2	E32	
3	235	
4	538	
5	E85	
6	288	

0	E2E	□
1	328	
2	E32	
3	235	
4	538	
5	E85	
6	288	